# OPENING DOORS TO OPPORTUNITY

As a non-profit organization, The YMCA of Greater Waukesha County is deeply committed to serving and empowering our communities in Waukesha County and the surrounding areas. We are dedicated to providing financial assistance to ensure inclusivity for all individuals, regardless of their background or financial situation. By offering diverse programs and services, our goal is to foster community engagement, resilience, and equitable access to opportunities. Our primary focus areas encompass promoting healthy living, supporting youth development, and encouraging social responsibility.

\$563,248 in financial assistance awarded

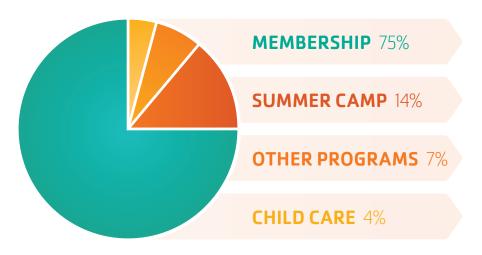


empowering **3,558** individuals and families to access life-changing programs.

100% of every donation goes directly towards providing financial assistance to those in need.

The YMCA of Greater Waukesha County's generous donors play an indespensible role in making all this possible.

# FINANCIAL ASSISTANCE REWARDED



# **2023 IMPACT**

**58,380** dividuals worked towards th

individuals worked towards their goals with memberships and programs. **20,011**youth positively impacted through child enrichment programs

70
cancer survivors
reclaimed their health with
LIVESTRONG at the YMCA.



seniors connected and formed

meaningful relationships.





1,909
kids had an enriching



\$563,248 financial assistance provided towards memberships and programs.

# YOUR GIFT'S IMPACT

\$1,000 Allows four children to attend a full week of Summer Day Camp.

\$500 Allows one cancer survivor to reclaim their health and well-being through LIVE**STRONG**® at the YMCA.

\$250 Allows ten children to complete Safety Around Water (SAW).

\$100 Helps a family with the cost of full-day child care for one child for a week at the YMCA Children's Academy.



### YMCA OF GREATER WAUKESHA COUNTY

3610 Michelle Witmer Memorial Drive, New Berlin, WI 53151 gwcymca.org | 262-330-5199





# EMPOWERMENT FOR ALL, COMMUNITY STRONG

YMCA OF GREATER WAUKESHA COUNTY
2023 IMPACT REPORT

# **YOUTH DEVELOPMENT**

At the Y, we are committed to cultivating character in youth by promoting values such as caring, honesty, respect, and responsibility. Through purposeful activities, we create a nurturing environment for children to develop these traits, prioritizing their well-being and growth for lasting personal and social transformation.



#### 23 SCHOOLS

partnered with the Y to provide **child enrichment programs.** 

# **202 CHILDREN**

received \$78,260 in financial support, ensuring they had a secure environment to explore and develop essential skills at Summer Day Camp.



# \$17,467

was provided to support
youth in learning lifesaving water safety skills
through **Swim Lessons**and **Safety Around Water (SAW)** programs.



## \$22,354

was allocated in financial aid to **out-of-school programs**, fostering learning, play, connection and growth.



# \$141,641

in direct financial assistance was allocated to programs designed to nurture children's holistic development.

# **HEALTHY LIVING**

With a deep understanding that healthy living extends beyond physical activity, the Y places emphasis on holistic well-being. Alongside fitness facilities, we offer educational programs and diverse activities to build a healthy spirit, mind, and body. Whether in group exercise classes or aiding cancer survivors, our inclusive community welcomes everyone on the journey to better health.



# In 2023, our Phase III & IV Cardiac Rehab Maintenance Program

showcased our commitment to community health, offering crucial heart support for overall wellness.

### **70 INDIVIDUALS**

have regained their health and well-being after a cancer diagnosis through the LIVE**STRONG** at the YMCA program,



# 311 INDIVIDUALS

engaged in a variety of Healthy Living programs, including Nutrition Coaching, Moving for Better Balance, the Cardiac Rehab Maintenance Program, and more.



# **SOCIAL RESPONSIBILITY**

At the YMCA of Greater Waukesha County, people from diverse backgrounds and of all ages unite, collaborating to enhance communities. Our shared mission is to provide every individual with the opportunity to realize their full potential, upholding dignity every step of the way.



#### **WELL-BEING FOR ALL**

Serve as a unique & comprehensive wellness center for a stronger, healthier community.

#### **EMPOWERED TO SERVE**

Foster an inclusive culture through service-oriented leadership.

#### **MAXIMIZE IMPACT**

Enhance resources to support the community more effectively.

#### **COMMUNITY BENEFIT**

Improve community health, strength, and safety through critical programs supported by philanthropy.

# **OUR MISSION**

TO PUT CHRISTIAN PRINCIPLES INTO PRACTICE THROUGH PROGRAMS THAT BUILD HEALTHY SPIRIT, MIND, AND BODY FOR ALL.